



BOARD OF  
**REGENTS**  
STATE OF IOWA

# MEETING IOWA'S HIGHER EDUCATION CHALLENGES

October 28, 2014



# Iowa's Higher Education Challenges

- Our three public universities are strong but economic constraints demand they proactively transform their organizations
- Comprehensive, system-wide review of universities and funding was long overdue – status quo is unsustainable if we're to maintain high standard of quality
- Efforts will help universities stay true to academic missions, position the state for the future and provide an affordable, high-quality education to Iowa students

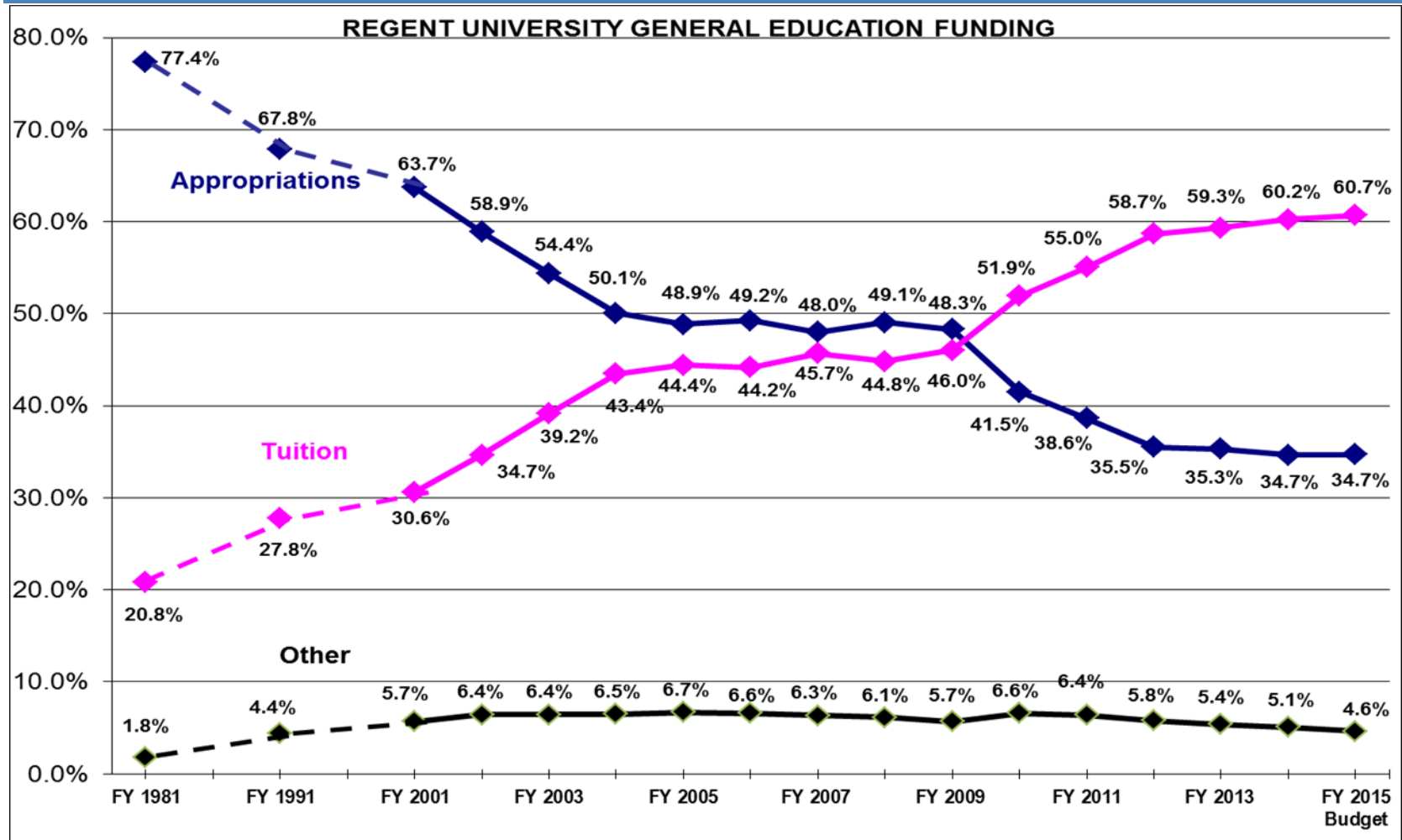


# Iowa's Higher Education Challenges

- ❑ Implement performance-based funding model based on recommendation from Board of Regents Task Force
- ❑ Continue the Transparent, Inclusive Efficiency Review (TIER) – a comprehensive efficiency study of our three public universities
- ❑ Gain legislative support, increase state appropriations for higher education – freeze tuition for three consecutive years

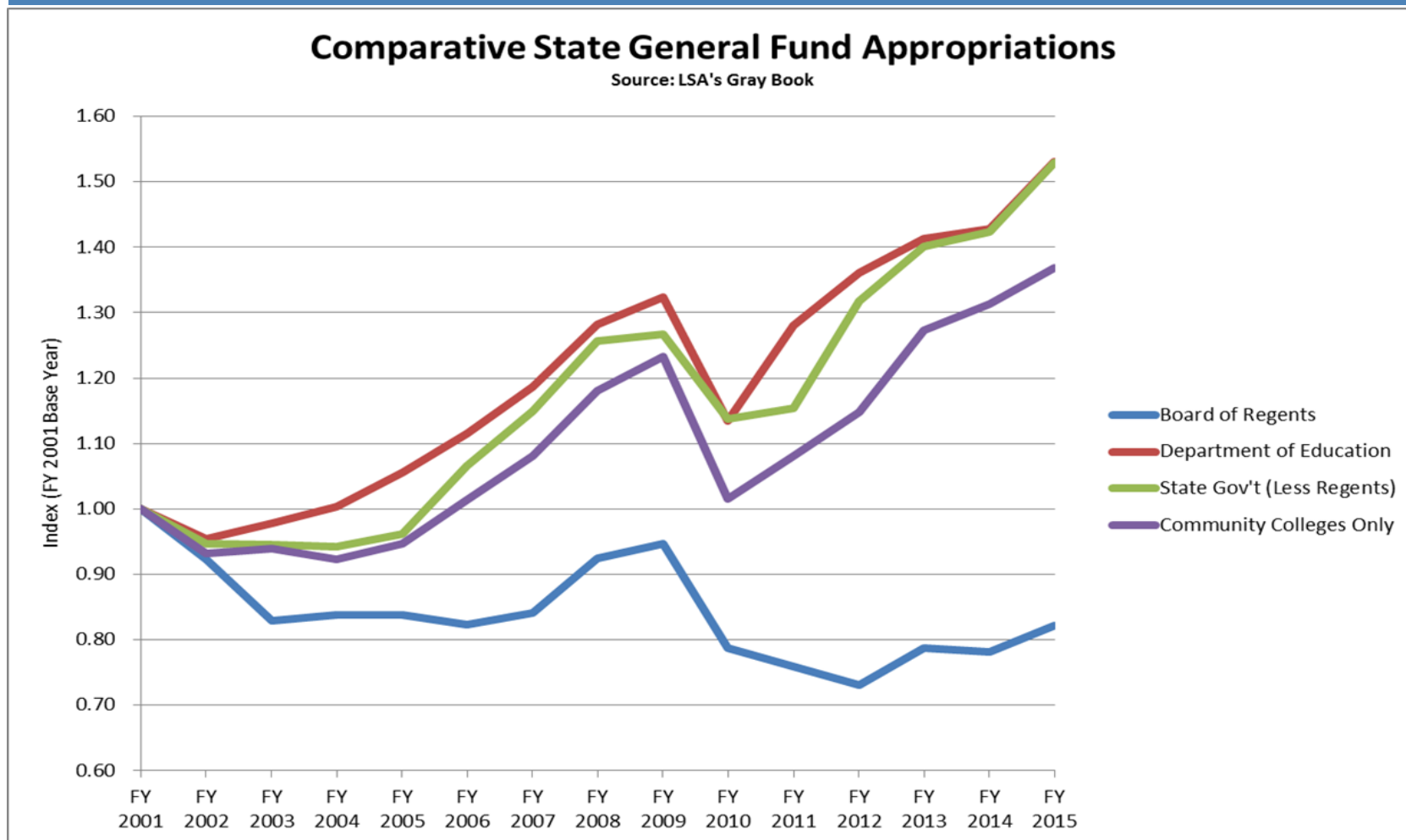


# Change in General University Funding Sources



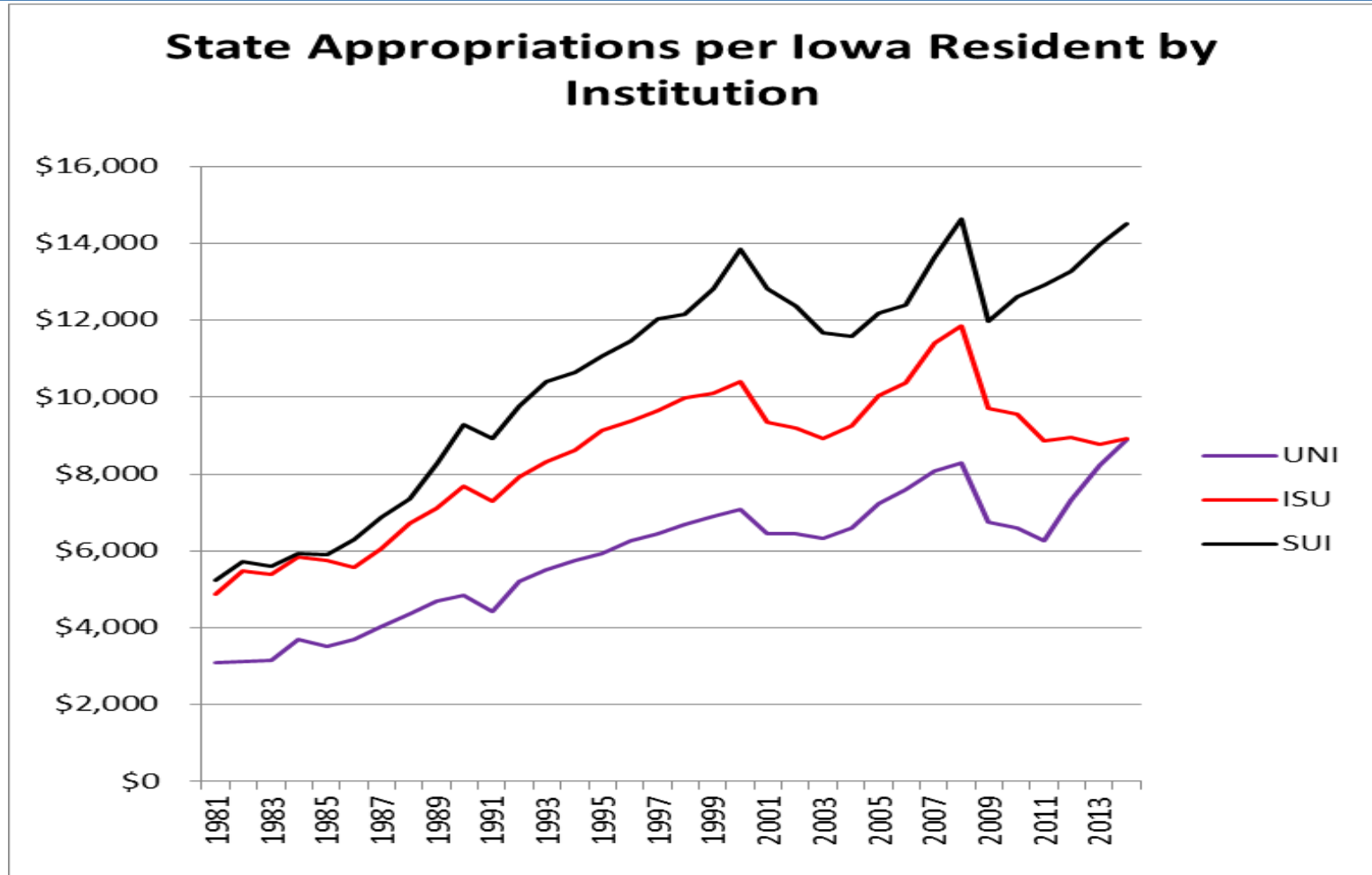


# Comparative State General Fund Appropriations



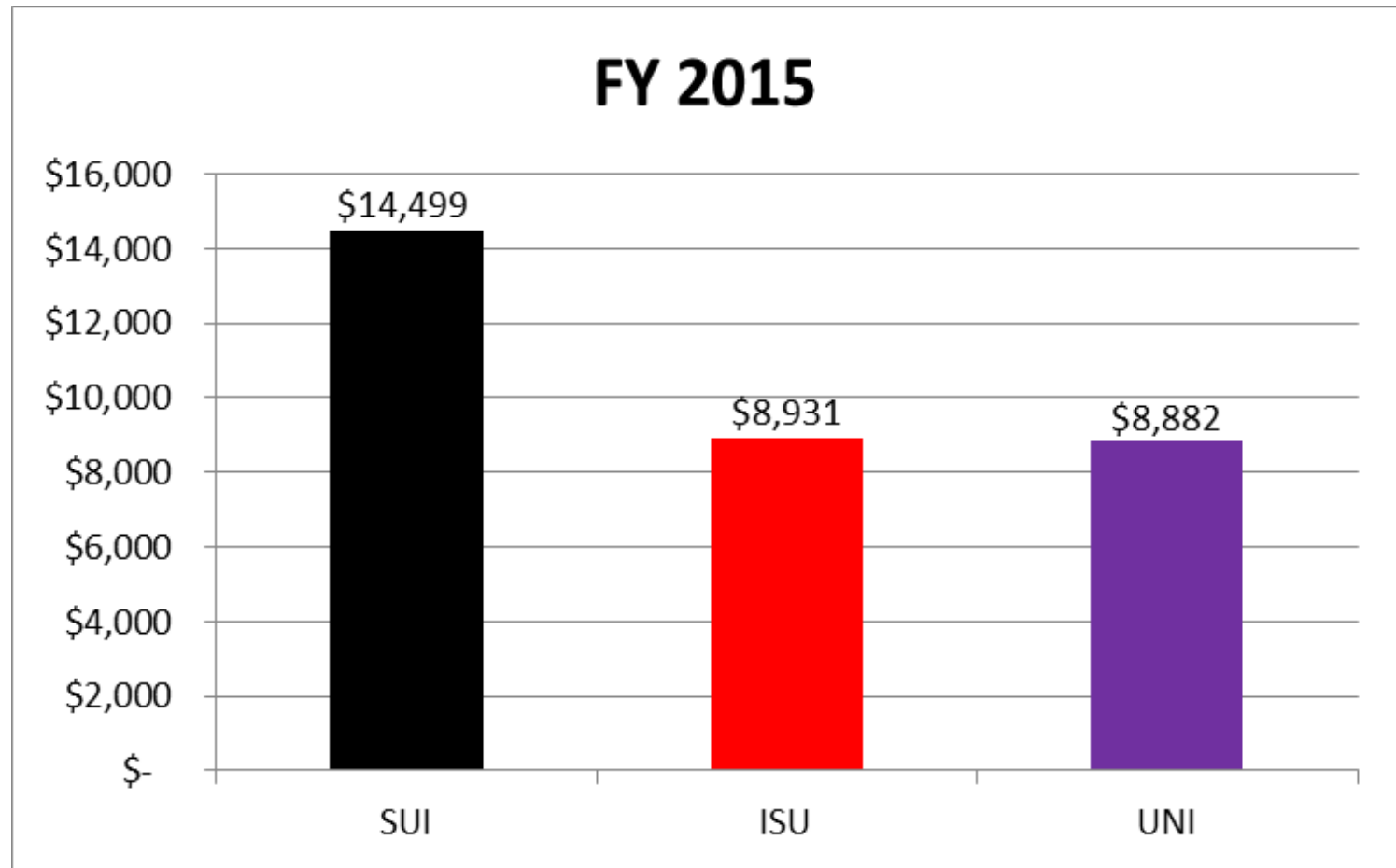


# Appropriations by University





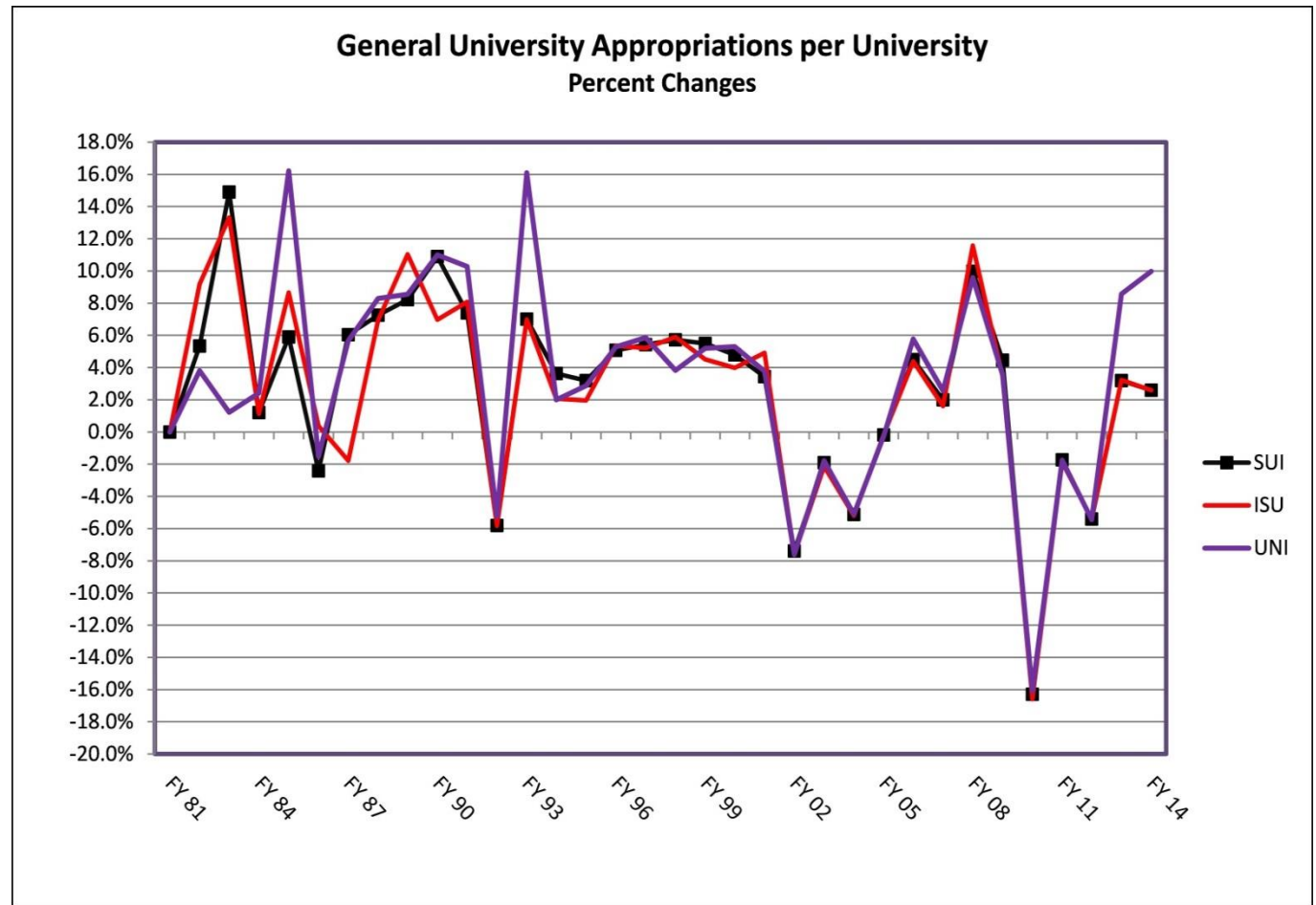
# Appropriations by University FY 2015





# Historical State Funding for Higher Education

Iowa's approach  
is essentially  
unchanged since  
the mid-1940's





# Headcount Enrollment Fall 1981 to Fall 2013

But enrollment  
patterns on  
our campuses  
have changed.

**SUI Headcount Enrollment**

	Undergraduate		Graduate-Masters		Doctoral/Professional		Total	
	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res
Fall 1981	14,258	4,398	2,171	1,188	2,813	1,637	19,242	7,223
Fall 2013	12,012	9,962	1,238	1,146	2,789	2,930	16,039	14,038
Change	-2,246	5,564	-933	-42	-24	1,293	-3,203	6,815

**ISU Headcount Enrollment**

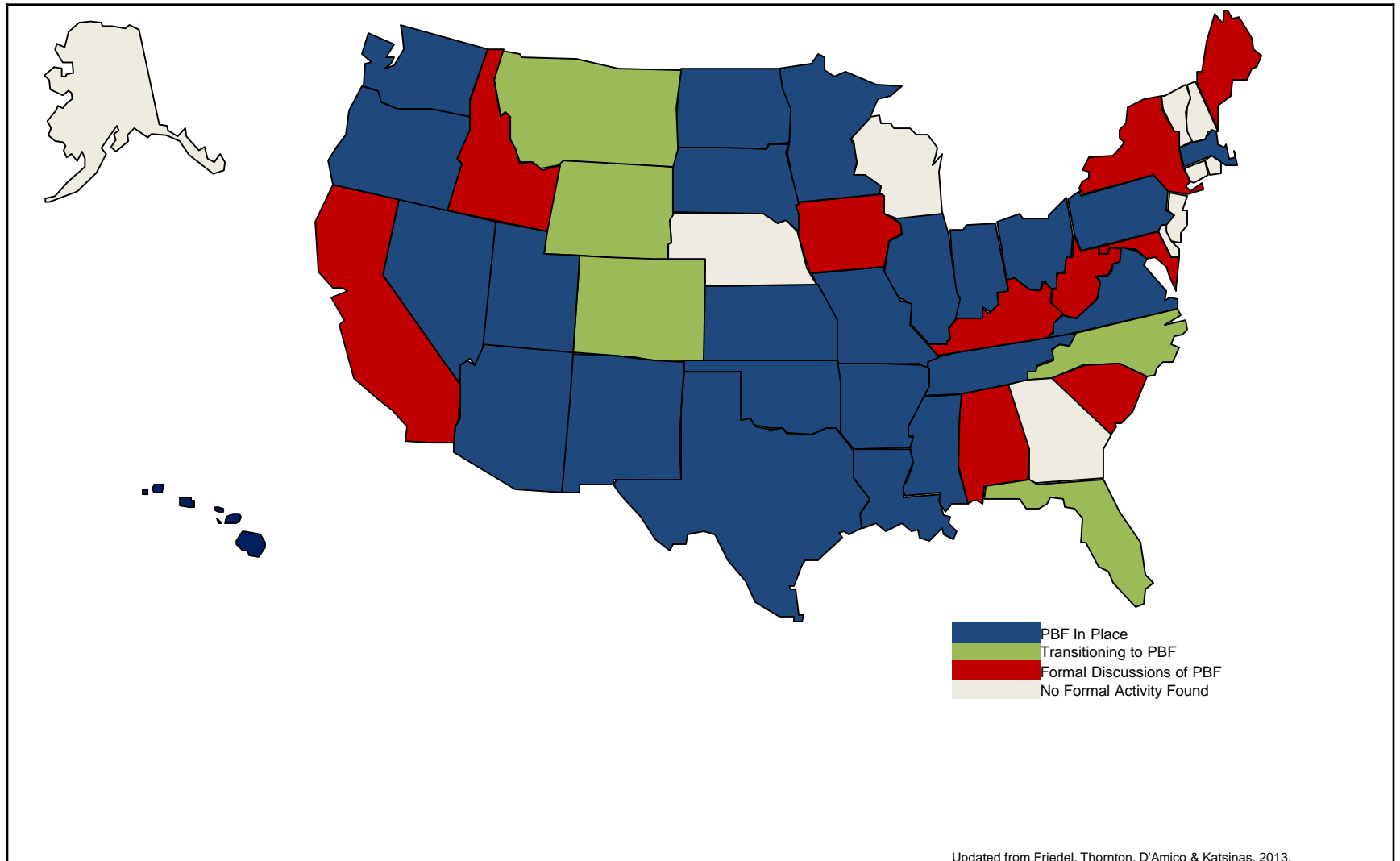
	Undergraduate		Graduate-Masters		Doctoral/Professional		Total	
	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res
Fall 1981	15,622	4,697	984	719	1,003	1,177	17,609	6,593
Fall 2013	18,009	9,650	1,178	1,444	663	2,011	19,850	13,105
Change	2,387	4,953	194	725	-340	834	2,241	6,512

**UNI Headcount Enrollment**

	Undergraduate		Graduate-Masters		Doctoral/Professional		Total	
	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res	Resident	Non-Res
Fall 1981	9,429	308	821	51	330	15	10,580	374
Fall 2013	9,411	969	1,015	268	416	80	10,842	1,317
Change	-18	661	194	217	86	65	262	943



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# Performance-Based Funding Metrics Adopted by Regents

- 60% Resident Enrollment
- 15% Progress and Degree Attainment
- 10% Access (veterans, low-income, minorities, community college transfers)
- 5% Graduate and Professional Enrollment
- 5% Sponsored Research
- 5% Board of Regents-selected metrics



# Transparent, Inclusive Efficiency Review

- In a Board-led effort, Deloitte was hired to do an administrative and academic review to identify opportunities to operate more efficiently and effectively
- Phase 1 is complete and Phase 2 is nearing completion
  - 17 opportunities have been identified
    - 12 Administrative
    - 5 Academic
    - 4 administrative business cases have already been approved for implementation

The Board will take action on the remaining 8 administrative business cases on November 14<sup>th</sup>.



# Tackling Tuition Increases

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- Tuition is nearly 11 times greater than 40 years ago
- Tuition doubled from 2001-2012
- Tuition frozen in 2013 and 2014. First two-year consecutive tuition freeze since 1975
- Board of Regents will consider a third consecutive freeze for 2015



For More Information



**[regents.iowa.gov](http://regents.iowa.gov)**



# Fall 2014 Enrollment at Regent Universities

	<b>ISU</b>	<b>SUI</b>	Difference ISU - SUI	<b>UNI</b>	Difference ISU - UNI
<b>FY 2008</b>	25,926	30,409	(4,483)	12,609	13,317
<b>FY 2009</b>	26,622	30,561	(3,939)	12,908	13,714
<b>FY 2010</b>	27,694	31,328	(3,634)	13,080	14,614
<b>FY 2011</b>	28,414	30,825	(2,411)	13,201	15,213
<b>FY 2012</b>	29,611	29,809	(198)	13,168	16,443
<b>FY 2013</b>	30,750	30,128	622	12,273	18,477
<b>FY 2014</b>	32,955	29,748	3,207	12,159	20,796
<b>FY 2015</b>	34,435	29,970	4,465	11,928	22,507
<b>Difference FY 2008 - FY 2015</b>	8,509	(439)	8,948	(681)	9,190
<b>Resident</b>	2,280	(2,993)	5,273	(953)	3,233
<b>Nonresident</b>	6,229	2,554	3,675	272	5,957



# Fall 2014 Resident Enrollment

	<b>ISU</b>	<b>SUI</b>	Difference ISU - SUI	<b>UNI</b>	Difference ISU - UNI
<b>FY 2008</b>	17,980	18,920	(940)	11,444	6,536
<b>FY 2009</b>	17,914	18,402	(488)	11,562	6,352
<b>FY 2010</b>	18,252	18,843	(591)	11,896	6,356
<b>FY 2011</b>	18,180	17,598	582	11,978	6,202
<b>FY 2012</b>	18,526	16,257	2,269	11,929	6,597
<b>FY 2013</b>	18,922	16,323	2,599	11,095	7,827
<b>FY 2014</b>	19,850	15,899	3,951	10,842	9,008
<b>FY 2015</b>	20,260	15,927	4,333	10,491	9,769
<b>Difference FY 2008 - FY 2015</b>	2,280	(2,993)	5,273	(953)	3,233

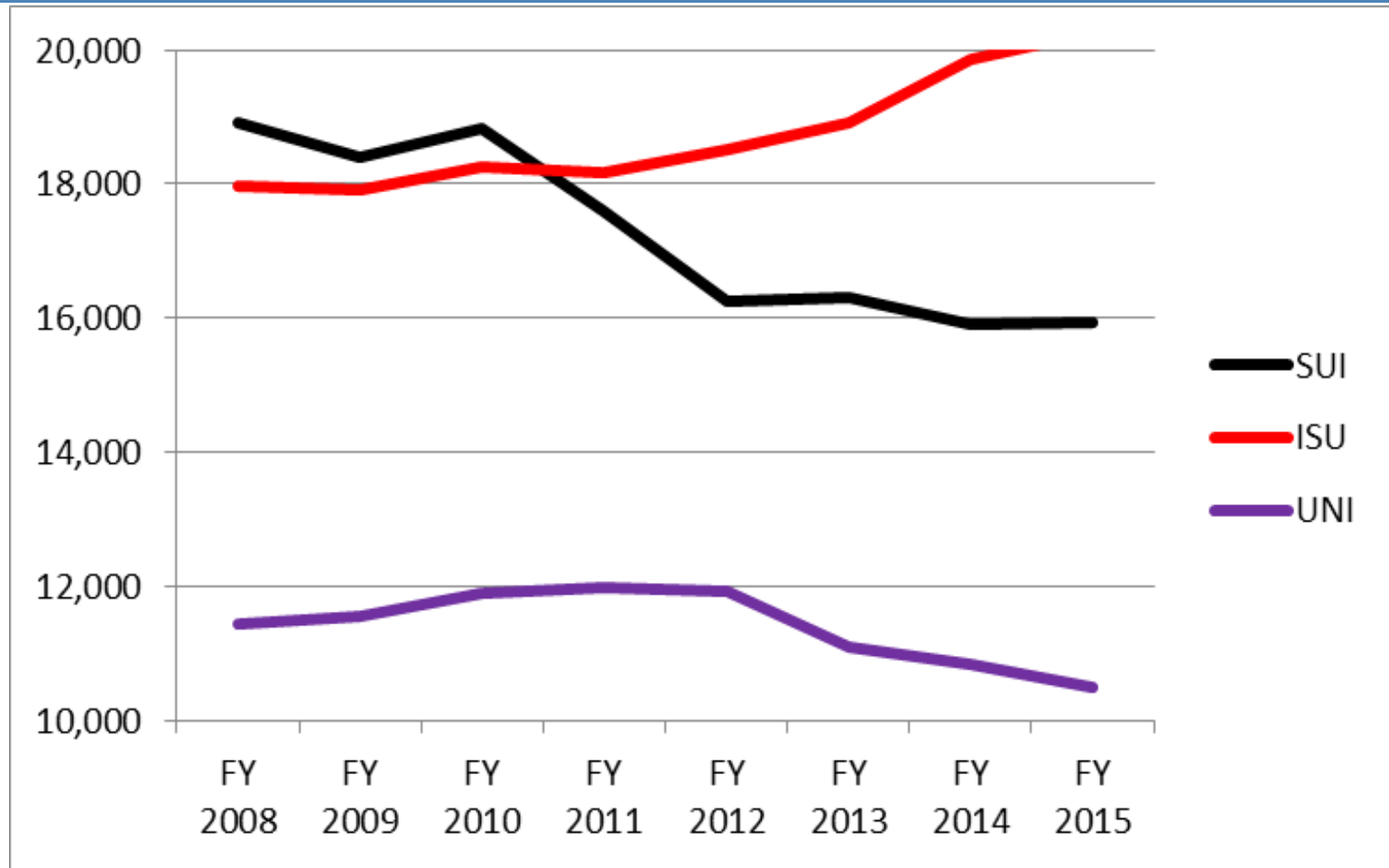


# Fall 2014 Nonresident Enrollment

	<b>ISU</b>	<b>SUI</b>	Difference ISU - SUI	<b>UNI</b>	Difference ISU - UNI
<b>FY 2008</b>	7,946	11,489	(3,543)	1,165	6,781
<b>FY 2009</b>	8,708	12,159	(3,451)	1,346	7,362
<b>FY 2010</b>	9,442	12,485	(3,043)	1,184	8,258
<b>FY 2011</b>	10,234	13,227	(2,993)	1,223	9,011
<b>FY 2012</b>	11,085	13,552	(2,467)	1,239	9,846
<b>FY 2013</b>	11,828	13,805	(1,977)	1,178	10,650
<b>FY 2014</b>	13,105	13,849	(744)	1,317	11,788
<b>FY 2015</b>	14,175	14,043	132	1,437	12,738
<b>Difference FY 2008 - FY 2015</b>	6,229	2,554	3,675	272	5,957



# Resident Enrollment FY 2007 – FY 2015





# Nonresident Enrollment FY 2007 – FY 2015

